Sample Short-Form Scripts

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1. HE SCAMMED THE WRONG GRANDMA 😭 💀

Fake grandson asks grandma for money · 166 words · ~57 s

Unknown: Hi grandma, it's me, your favorite grandson 🥺

Grandma Linda: Tyler? Is that you sweetie?

Unknown: Yeah grandma it's Tyler. I'm in big trouble. I crashed my car and I need $800 for the repairs or I go to jail

Grandma Linda: Oh no! Jail for a car crash? That's so scary

Unknown: Yeah it's really bad. Can you send it in gift cards? The mechanic only takes gift cards

Grandma Linda: Of course honey. What's the mechanic's name?

Unknown: Uhh… Mike. Mechanic Mike

Grandma Linda: And which car did you crash, Tyler?

Unknown: My car grandma 😭 the red one

Grandma Linda: The red one. Interesting. Because Tyler is 9 years old and he's sitting next to me eating cereal

Unknown: …I meant your OTHER grandson

Grandma Linda: I only have Tyler

Unknown: Ok well have a blessed day ma'am

Grandma Linda: Not so fast. I was a police detective for 30 years. And this phone number is now with my old partner

Unknown: Lady I'm literally just a guy named Mike

Grandma Linda: Mechanic Mike? 🙂

Unknown: I'm blocking you

Grandma Linda: Too late sweetie. Check your front door 🚓

2. THE SELF-REPORT WAS INSTANT 😂 👊

Employee calls in sick, boss already knows · 146 words · ~50 s

Jake: Hey boss, I can't come in today. I've got a 103 fever and I can barely get out of bed 😉

Boss: Oh no Jake. Sounds serious. Stay home and rest

Jake: Thanks boss, I'm literally under 3 blankets right now

Boss: 3 blankets? In this heat?

Jake: Fever chills are crazy bro

Boss: Totally. Quick question though

Jake: Yeah?

Boss: Why are you on the stadium big screen doing the kiss cam right now?

Jake: …that's my twin brother

Boss: You don't have a twin brother. I've seen your whole family at the Christmas party

Jake: He's adopted

Boss: He's wearing your work hoodie. With your NAME on it

Jake: Ok in my defense she said yes 💍

Boss: Wait you PROPOSED on the kiss cam?? 😭

Jake: Yeah boss it was now or never

Boss: Ok that's actually kind of beautiful. Congrats man

Jake: So I'm not fired?

Boss: Oh you're definitely fired. Turn around, I'm 2 rows behind you 👋

3. HE TEXTED THE WRONG PERSON 💀✌️

Tenant roasts his landlord… to the landlord · 140 words · ~48 s

Ryan: Bro my landlord is the cheapest man alive

Ryan: The AC has been broken for 3 weeks and he keeps saying 'next week' 💀

Ryan: I swear if he raises the rent again I'm moving into my car

Mr. Patterson: Ryan, this is Mr. Patterson.

Ryan: Hello Mr. Patterson!! I was talking about my OTHER landlord

Mr. Patterson: You have one landlord, Ryan. It's me.

Ryan: …my landlord in Minecraft

Mr. Patterson: Interesting. Because that landlord also has a broken AC?

Ryan: Yeah it's a really realistic server

Mr. Patterson: Well, good news for you. The AC guy is coming tomorrow.

Ryan: FOR REAL?? Mr. Patterson you're the GOAT 🙏

Mr. Patterson: Bad news, I'm adding the cost to your rent.

Ryan: Wait that's illegal

Mr. Patterson: So is the cat you said you didn't have.

Ryan: What cat 👀

Mr. Patterson: The one sitting in your window right now. Waving at me.

Ryan: …his name is Minecraft

Mr. Patterson: See you tomorrow Ryan 🙂

4. SHE SHOULD'VE CHECKED THE NAME FIRST 😭😂

Girlfriend 'exposes' her boyfriend with the wrong screenshot · 136 words · ~47 s

Mia: Chris. Explain this screenshot RIGHT NOW 😡

Mia: 'Can't wait to see you tonight babe ❤️ ' from some girl named Jess??

Chris: Babe calm down, read the top of the screenshot

Mia: I don't need to read anything, I know what I saw

Chris: Mia. Please. Just read the name at the top

Mia: Fine. It says… 'Mia's iPad'

Chris: Yeah. That's your iPad. Jess is texting YOU

Mia: …Jess is my coworker

Chris: Your coworker calls you babe and can't wait to see you tonight?

Mia: It's a work thing

Chris: At 11pm? On a Saturday?

Mia: We do inventory late

Chris: Mia you work at a library

Mia: Books don't count themselves Chris 😤

Chris: Funny, because Jess just added me to the group chat

Mia: WHAT group chat

Chris: 'Surprise party for Chris 🎉 '. She was planning my birthday with you 😭

Mia: …ok I panicked. Act surprised tonight 🤫

5. GREED IS A CRAZY THING 🤑😂

Friend wants a cut of a lottery win he had nothing to do with · 145 words · ~50 s

Leo: BRO. I just won $50,000 on a scratch ticket 😭😭
Danny: NO WAY. Wait, which store?
Leo: The gas station by your house
Danny: The one I told you about last week?
Leo: …yeah?
Danny: So technically I'm the reason you won
Leo: Bro you said 'that gas station has good hot dogs' 💀
Danny: And you went there. Because of me. And won. Because of me
Leo: What do you want Danny
Danny: Just a small finder's fee. 50%
Leo: FIFTY PERCENT?? For a hot dog review??
Danny: Fine, 40% and I'll forget about the hot dog
Leo: How about this. I buy you a hot dog. Fair trade
Danny: You'd really do your boy like that?
Leo: Also small detail. It wasn't the gas station by your house
Danny: You literally said it was
Leo: I lied to see how fast you'd ask for money. It took you 4 seconds 😂
Danny: …so do I still get the hot dog?

6. ALWAYS TIP YOUR DELIVERY GUY 🍕😂

No-tip customer meets karma the next morning · 140 words · ~48 s

Unknown Number: Hey, this is your delivery driver from last night 🍕
Kevin: Ok? The pizza was fine. What do you want
Unknown Number: Just wanted to say you forgot the tip. On a $90 order. In the rain.
Kevin: Tips are optional bro. Not my problem
Unknown Number: Fair enough. Good luck today by the way
Kevin: Good luck with what?
Unknown Number: Your job interview at 9am. At Lane & Co.
Kevin: How do you know about that?? 😳
Unknown Number: You were on the phone practicing your answers while I was at your door
Kevin: Ok that's creepy but whatever. Bye
Kevin: …
Kevin: Hey quick question
Unknown Number: Yes Kevin?
Kevin: Why is the guy interviewing me wearing the same hoodie you had last night
Unknown Number: Because I deliver pizza on weekends. I'm also the hiring manager 🙂
Kevin: Sir I would like to offer you a $90 tip
Unknown Number: Optional, right? 🤦
Kevin: I'm walking out of this interview

7. "My skin finally stopped freaking out"

UGC product ad · TikTok · Reels (ad) · 30 s · Goal: Sales (paid ad creative)

Time	Visual	On-screen	Voiceover

0–2s	Close-up selfie cam, creator touching cheek, natural light	my skin finally stopped freaking out	Okay, I need to talk about this because my skin finally stopped freaking out.
2–8s	Quick cuts: red cheek, messy shelf of 6 products	6 products. 0 results.	I was using six different products and my face was still red and irritated every single night.
8–16s	Hand picks up Luntian Calming Oil, 2 drops on fingertips, pats onto cheek	1 product · 2 drops	Then my friend told me to try this calming oil from Luntian. Two drops at night, that's it. It's plant-based, no fragrance.
16–24s	Split screen: 'week 1' vs 'week 3' (lighting matched)	week 1 → week 3	Three weeks later, the redness is way calmer and my skin actually feels soft in the morning.
24–30s	Creator holds bottle to camera, smiles	link in bio · 15% off code CALM15	If your skin hates everything, start here. Code CALM15 for 15% off. Link's in my bio.

Caption: 3 weeks with ONE product 🌿 Code CALM15 for 15% off #skincareroutine #sensitiveskin #ugc

8. "POV: the client says it's a 'quick change'"

POV skit (one person, two roles) · TikTok · Reels · 25 s · Goal: Shares (relatable humor)

Time	Visual	On-screen	Voiceover
0–2s	Creator at laptop, looks at camera with dread	POV: the client says it's a "quick change"	(no voice, trending sound starts)
2–7s	Switch angle, creator as CLIENT with sunglasses + coffee	CLIENT: "Can you make the logo bigger?"	Hey! Super quick one, can you make the logo bigger?
7–11s	Back to VA, typing, 'done' face	VA: "Done ✅ "	Done!
11–16s	CLIENT again, squinting at phone	"Now smaller. And blue. But not THAT blue."	Hmm, now make it smaller. And blue. But not that blue.
16–21s	VA stares into the camera, zoom-in effect	"…what blue?"	What kind of blue?
21–25s	CLIENT smiling	"The first one was perfect actually"	Actually, the first one was perfect. Thanks!

Caption: Tag the coworker who's been here 😭 #virtualassistant #clientsbelike #worklife #pov

9. "Stop posting at random times"

Educational myth-buster (faceless or talking head) · Reels · TikTok · Shorts · 45 s · Goal: Saves + follows (expertise)

Time	Visual	On-screen	Voiceover
0–3s	Big bold text on screen, creator pointing at it	STOP posting at random times	If you're a small business, stop posting at random times. Here's what to do instead.
3–14s	Screen recording: Meta Business Suite → Insights → Audience	1. Check when YOUR followers are online	Open your Insights and check when your followers are actually online. Not some 'best time to post' chart online. Your audience.
14–25s	Calendar graphic with 3 highlighted slots	2. Pick 3 slots and stick to them	Pick three time slots that match and post at the same times every week. Consistency trains your audience to expect you.
25–37s	Phone notifications popping up, creator replying	3. Stay online 30 min after posting	And stay online for 30 minutes after you post. Replying fast in that first window tells the algorithm people care.
37–45s	Creator to camera	Save this for your next post 📌	Save this so you remember it next time you post, and follow for more small-business tips.

Caption: The 3-step posting schedule I use for clients 📌 Save it! #socialmediatips #smallbusinesstips #instagramtips

10. "AITA for not sharing the lottery money with my roommate?"

Reddit-style storytime narration (faceless) · TikTok · Shorts · 60 s · Goal: Watch time + comments

Time	Visual	On-screen	Voiceover
0–3s	Gameplay background, Reddit-style title card	AITA for not sharing the lottery money with my roommate?	Am I the jerk for not sharing my lottery money with my roommate?
3–20s	Gameplay continues, captions word-by-word	(auto captions)	So my roommate and I always buy one lottery ticket together on Fridays. We split it, two dollars each. Last Friday she said she was broke, so I bought the ticket alone.
20–35s	Zoom-in punch on 'won'	(auto captions)	That ticket won twelve thousand dollars. When I told her, she said she deserves half because, quote, 'it's our Friday tradition.' She didn't pay a single cent.
35–50s	Captions continue	(auto captions)	Now she's telling our friends I'm greedy, and two of them agree with her. I offered to take her out to a nice dinner, but she said that's an insult.
50–60s	Title card returns	AITA? 👇	So, am I the jerk? Let me know in the comments.

Caption: Who's wrong here? 👇 #aita #storytime #reddit #roommates

11. "Why Dalmatians used to run next to fire trucks"

Mini documentary / 'did you know' · Shorts · Reels · TikTok · 50 s · Goal: Shares + search views

Time	Visual	On-screen	Voiceover
0–3s	Dalmatian photo, slow zoom, old fire station sound	Why are Dalmatians fire dogs?	Ever wondered why Dalmatians are the classic firehouse dog?
3–18s	Old illustration of horse-drawn fire carriage	Before fire trucks… there were horses	Before fire trucks had engines, they were pulled by horses. And Dalmatians were famous coach dogs: they ran alongside carriages for miles.
18–32s	Dalmatian running, motion blur	Clearing the way + calming the horses	They'd run ahead to clear the street, and they got along so well with horses that they kept them calm around the noise and fire.
32–44s	Firehouse photo with Dalmatian	Then they guarded the firehouse	Back at the station, they guarded the horses and the equipment. When engines replaced horses, the Dalmatians stayed as mascots.
44–50s	Dalmatian looks at camera	Follow for more dog history 🐾	So yes, those spots have been working for over a hundred years. Follow for more dog facts.

Caption: The real reason Dalmatians are fire dogs 🚒🐾 #dalmatian #dogfacts #didyouknow #firedog

12. "A day in my life as a VA working US hours from Manila"

Day-in-the-life voiceover (vlog) · TikTok · Reels · 40 s · Goal: Follows + connection

Time	Visual	On-screen	Voiceover
0–3s	Alarm clock showing 8:30 PM, sunset outside	my workday starts at 9 PM 🌙	My workday starts when everyone else's ends.
3–12s	Coffee pour, laptop opening, two-monitor setup	9:00 PM — coffee + inbox	Nine PM in Manila is nine AM in New York, so first: coffee, then I clear the overnight inbox.
12–22s	Screen: content calendar, Canva design, scheduling	11:00 PM — client content	Then I plan and design posts for my clients and schedule them in Meta Business Suite.
22–30s	Hands typing, Slack notifications, stretch break	2:00 AM — calls + follow-ups	Around two AM it's calls and follow-ups. Honestly, the quiet streets at this hour are my favorite part.
30–40s	Sunrise from window, laptop closing	6:00 AM — logging off ☀️	By sunrise I log off, while my clients' day is just getting busy. Would you work these hours?

Caption: Night shift but make it cozy ☕🌙 Would you work US hours? #dayinmylife #virtualassistant #wfh #philippines

13. "Unpopular opinion: you don't need to post every day"

Hot take / green-screen commentary · TikTok · Reels · 35 s · Goal: Comments (debate) + authority

Time	Visual	On-screen	Voiceover
0–3s	Green screen: creator in front of a busy Instagram grid	Unpopular opinion 👀	Unpopular opinion: your small business does NOT need to post every day.
3–13s	Green screen: two example accounts side by side	Daily + rushed vs 3x/week + great	Posting daily with rushed content can actually hurt you. Three great posts a week usually beat seven forgettable ones.
13–25s	Bullet list animating in	Great = hook · value · clear CTA	Great means a hook in the first two seconds, something useful or fun, and a clear next step, like save, share or message us.
25–35s	Creator to camera, eyebrow raise	Agree or disagree? 👇	Quality first, then frequency. Agree or disagree? Tell me in the comments.

Caption: Fight me in the comments 😅👇 #socialmediamarketing #contentstrategy #smallbusiness #unpopularopinion